CMS Perspectives on Data Standards

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Tiffany Eng Director of HomeKeeper, Grounded Solutions Network



Tiffany is the HomeKeeper Director at Grounded Solutions Network. Since 2010, she has been overseeing product development, marketing and support for HomeKeeper and the HomeKeeper National Data Hub. HomeKeeper is a HUD-approved client management system built by and for affordable homeownership practitioners and housing counseling agencies.

Tiffany has over 20 years of experience in the community development and affordable housing sector and has worked at the local and national level. In addition, she has been a licensed California REALTOR since 2007 and is a passionate advocate for first-time homebuyers and family-friendly cities. Tiffany has a masters in City and Regional Planning from UC Berkeley and an undergraduate degree in anthropology from Carleton College.



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Our Approach



- 1. Standardization
- 2. Implementation
- 3. Consolidation / Aggregation
- 4. Visualization
- 5. Evaluation
- 6. Integration
- 7. Inspiration

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1. Standardization

Has everyone agreed to collect the same information in the same way?







Data Collection Checklist

Are you collecting the HomeKeeper National Data Hub fields?

Representatives from the field and homeownership researchers helped Grounded Solutions assemble a standardized list of data fields to be used to measure program performance and impact. By having programs collect the same data in the same way, we can create more accurate reports at the national level. This checklist is designed to help homeownership programs that preserve affordability over the long term align program documents and - procedures with HomeKeeper data collection standards. Review this list of data fields and consider what changes you need to make to align your information to that of your peers.

Application Information

	Field Label	Notes
۵	Applicant Address	Including street, city, state, postal code and county of the primary homebuyer applicant's home address at the time of application. This information should be stored in 5 separate fields.
	Applicant Living Situation	<u>Rent *</u> Own * Live with Parents / Relatives / Friends * Lease Purchase * Other
	Ethnicity	Hispanic * Not Hispanic * Chose Not to Respond
	First-Time Homebuyer	Check the box if the applicant household is a first-time buyer, as defined by the program.
	Household Size	At the time the income is certified or verified
	Person w/ Special Needs in HH	Is there a person in the household with a disability of long duration? Yes or No?



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2. Implementation

What is the most effective way to collect the most and most accurate data?



3. Consolidation and Aggregation

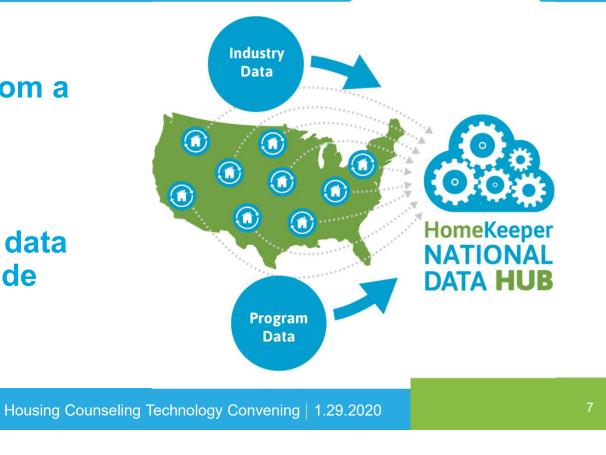
How do we collect data from a network of programs and where do we store it?

How do we transform the data into meaningful sector-wide metrics?

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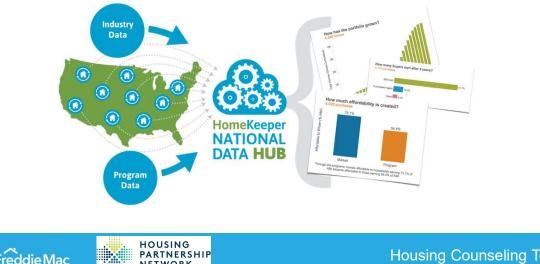
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Freddie Mac



4. Visualization

How will we share metrics with the programs that contribute data, our partners and our public stakeholders?







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What does our comprehensive dataset tell us about our programs and sector?



LINCOLN INSTITUTE OF LAND POLICY

Tracking Growth and Evaluating Performance of Shared Equity Homeownership Programs During Housing Market Fluctuations Working Paper WP19RW1

Ruoniu Wang, Ph.D. Grounded Solutions Network

Claire Cahen City University of New York

Arthur Acolin, Ph.D. University of Washington

Rebecca J. Walter, Ph.D. University of Washington



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What other systems and standards do our users need to connect to or align with?





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7. Inspiration

What are the benefits and outcomes of a more coordinated and data-driven sector?



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