



AGENDA

Richmond's Approach to Incentivizing Housing Production

CONCURRENT SESSION

Thursday May 29th ▪ 1:30pm – 3:00pm ET

Description: Richmond offers two great examples of how public private partnerships can provide innovative and effective solutions to increase affordable housing production: the City of Richmond's [Affordable Housing Performance Grant Program](#), created to incentivize the development of affordable multifamily housing; and Henrico County's [Affordable Housing Trust Fund](#), designed to support affordable homeownership. Both efforts were spurred by housing leaders – both for-profit and nonprofit – offering new approaches to deploy public funding to bolster financing opportunities and support ongoing operations. We will be joined by two dynamic housing leaders to describe these efforts – Bernard Harkless of Lynx Ventures and Jovan Burton of the Richmond Partnership for Housing Affordability – which will be followed by an interactive discussion of local initiatives across the country.

Welcome: Chuck Wehrwein | EVP Business Enterprises, Innovations, & Strategic Partnerships at HPN

Discussion Starters

- Jovan Burton | Executive Director, [Partnership for Housing Affordability](#)
- Bernard Harkless | Principal, [Lynx Ventures](#)

Discussion Questions

- How can state and local funds help to balance the housing sector's reliance on federal funding?
- How can housing leaders influence the design and implementation of new partnerships and funds to support affordable housing?
- How can housing incentives bridge across the housing continuum to support both affordable rental and homeownership?