



Innovate or Die Continued – Designing for your Residents

Dec 5, 2019

3:30 – 5:00 AGENDA

Bradbury

Objectives:

- Introduce members to some innovation and design activities
- Gather information on residents and their needs/challenges
- Get member feedback on the resident buyers club concept

3:30 – 3:35 **Welcome and Introductions**

3:35 – 3:45 **Overview of Resident Buyer Club Concept**

3:45 – 3:55 **Individual Resident Profiling**

3:50 – 4:15 **Small Group Breakouts: Resident Profile Expansion**

4:15 – 4:55 **Profile Presentations and Group Discussion**

4:55 **Wrap Up and Next Steps**

5:00 **Adjourn**

